

2022

# IMPACT REPORT



WestSide Baby  
*basics for children in need*

---

10002 14th Ave S, Seattle, WA 98146  
206-767-1662

[www.westsidebaby.org](http://www.westsidebaby.org)  
[info@westsidebaby.org](mailto:info@westsidebaby.org)



## LETTER FROM LEADERSHIP

WestSide Baby has been making a tangible difference in the lives of families and children for a generation! Since 2001, we have provided millions of diapers, thousands of car seats, and tens of thousands of clothing items to local families in need.

During the height of the pandemic there was more attention on gaps in accessing basic needs items than ever before. But the truth is, these gaps have existed long before and continue to be the reality for families in our community. As the pandemic moves further into the review mirror, WestSide Baby has not let up pace.

We have ramped up operations to distribute more diapers serve more children, and most importantly, create a meaningful difference for families. In 2022, WestSide Baby added 29 new distribution partners and provided a record 2.6 million diapers to families in need.

I look forward to your review of our full 2022 Community Impact Report and appreciate your support as we continue to serve our community.

With Gratitude,

Deputy Director, Becky Schroeder (pictured with Interim Executive Director, Laura Skelton)

---

### *Mission*

WestSide Baby, in partnership with our community, provides essential items to local children in need by collecting and distributing diapers, clothing, and equipment.

### *Vision*

WestSide Baby envisions a day when each child is equipped with the basic items they need to grow into healthy, happy and resilient members of our community.

### *Commitment to Equity*

In service of our mission and this vision, we recognize there are structural inequities that cause the basic needs gap to disproportionately affect communities of color. WestSide Baby operates with the fundamental belief that every child born deserves to have their basic needs met and that unmet basic needs are one important contributing factor to the disparities in health and well-being for children and families of color. When children's basic needs are met, family resilience is strengthened, and our communities are healthier and happier.

# YEAR IN REVIEW

## Impact in Numbers

We distributed over 100,000 more diapers in 2022, compared to the prior year. We attribute this to a growth in new bulk diaper partner sites, as we expand to more areas with limited resources.



*\$2.5M worth in items distributed*



*2.6M diapers*



*44,450 children ages 0-12 years old served*



*2,075 car seats*



*40,975 hygiene items*



*390 safe sleep options (e.g. cribs)*

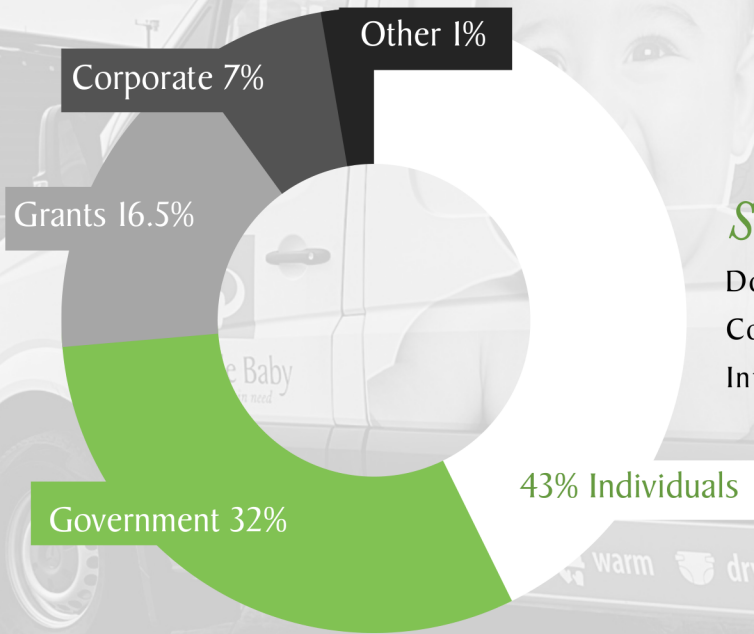
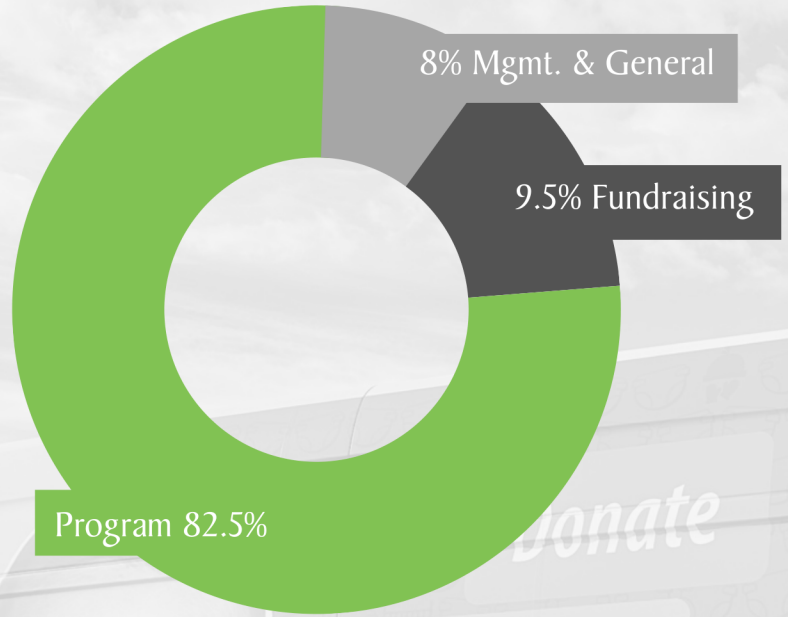
*“These needed supplies really helps us stay connected with our clients.”*

**EARLY LEARNING PROVIDER, SOUTH KING COUNTY**

# FINANCES AT A GLANCE

## *Expenses*

Program Services: \$3,822,218  
Fundraising: \$443,735  
Management & General: \$361,657



## *Support & Revenue*

Donated Goods: \$1,832,596  
Contributions & Grants: \$2,229,827  
Interest & Other Revenue: \$28,403



### *Did you know...*

Each clothes bag order includes: shirts, pants, sweaters, pajamas, dresses/skirts, a book and toy. In 2022, we distributed 6,684 bags of clothing, each tailored for a specific child's size and preferences.

# OUR PARTNERS

In partnership with more than 100 social service agencies and 400+ agency workers, throughout King County, WestSide Baby provides essential items to local children free of charge.

Research supports that the agency partnership model has many positive implications for both the partner agencies and the recipients, including increased communication between providers and clients, client program retention, and connection to other services—all of which ultimately contribute to lasting, positive outcomes for families.

*“Families are grateful to experience relief; they can request diapers from WestSide Baby and save money for other needs.”*

PROVIDER PARTNER

*A few of our many partners...*





# VOLUNTEER CONTRIBUTIONS

Our work is made possible by dedicated support from our volunteers. In 2022, we increased volunteer opportunities to allow different members of our community to engage with our work. More than 800 volunteers contributed over 6,000 hours of service. This represents a 300% rise in unique volunteers visiting our warehouse - including corporate, school and faith-based groups.



One of the greatest gifts folks give to WestSide Baby is time. Thank you to the many different faces that visit our warehouse and operations to move our mission forward!



*“Dealing with strenuous barriers such as housing instability, unemployment, family illness and loss, simple access to diapers has already had a huge positive impact for our clients.”*

YOUTH DEVELOPMENT PROVIDER IN  
SOUTHEAST KING COUNTY

